

Introducing: NetGalley Advanced

A new level of service to help publishers track and analyze NetGalley trends across divisions, and make strategic decisions earlier.

**We help books succeed.
We help you succeed.**

NetGalley has always proudly created tools that are designed to dovetail with your current strategies while expanding your reach. Now more than ever before, publishers rely on data to gain insight and drive future decisions. With this in mind, we are excited to introduce **NetGalley Advanced**, which offers even more tools and reports for every level of your organization.

Insight about your audience and strategies



Multiple new downloadable charts, viewable at company- or imprint-level.

Activity By Member Type Graph

- Gain understanding about each member type

Type of Access Charts

- See how your content is being accessed
- View your availability strategies over time
- See how your strategies impact activity

Top Performers List

- Identify which titles have the most activity across divisions
- Filter by category and/or type of activity

Titles Created Over Time

- Ensure your newest books are added to NetGalley

Less time executing strategies, more time refining them



Title Timeline:

- Schedule title availability with customizable step-by-step phases
- Read Now limits based on date or number of copies
- View and add marketing promotions

Clear correlations between promotions and activity



Title-level Type of Activity Graph

- Demonstrate activity generated by marketing promotions
- Filter by type of activity
- Clearly identify activity over time

Trends across divisions and streamlined access



Company Admin Dashboard

- Discover trends, note differing strategies, and identify successes
- Reports available at company- or imprint-level
- Streamlined navigation into imprint accounts. Dive down to title-level as needed.

NetGalley Service Levels

Availability Options	NetGalley Classic	NetGalley Advanced
Private Catalog	✓	✓
Widget	✓	✓
Manage Requests	✓	✓
Auto-Approve Members (manual, email upload, and by validated organization)	✓	✓
Read Now	✓	✓
Schedule Read Now Limits	✗	✓
Title Timeline (schedule availability in advance)	✗	✓
Imprint-Level Reporting		
Active Title Report	✓	✓
Activity Snapshot Report	✓	✓
Feedback Report	✓	✓
Opinions Report	✓	✓
Detailed Activity Report	✓	✓
Title-Level Type of Activity Graph	✗	✓
Company- and Imprint-Level Reporting		
Activity By Member Type Graph	✗	✓
Type of Access Pie Chart	✗	✓
Type of Access Over Time Graph	✗	✓
Top Performers List	✗	✓
Titles Created Over Time	✗	✓
Admin Access		
Company Admin Dashboard	✗	✓