

# FEATURED EVENTS

## WEDNESDAY, MAY 29

### BOOKEXPO OPENING KEYNOTE

Wednesday May 29, 2019

11:00 AM – 12:00 PM

MAIN STAGE

### VISUAL MERCHANDISING FUNDAMENTALS: TAKING STOCK AND LEVELING UP

Wednesday May 29, 2019

12:15 PM - 1:00 PM

CHOICE STAGE

Drawing from stores across the country, find inspiration, reminders, or new practices that generate excitement, build transactions, strengthen your brand and engage customers. How to best leverage your fixtures – the “silent sales force” -- in both timeless and fresh ways, engaging the multi-generational shopper. Take away practical, easily implemented practices with a clear purpose that will strengthen your business.

### BOOKEXPO ADULT EDITORS' BUZZ

Wednesday May 29, 2019

1:45 PM - 3:00 PM

ROOM 1E12/13/14

BookExpo proudly presents Editors' Buzz 2019 and shows off the books that readers and media will be buzzing about!!! Join this thrilling session and hear editors share their excitement and passion for six of the Fall's biggest potential breakout releases!

*The Warehouse: A Novel* by Rob Hart, Crown, Publication Date: August 20, 2019

*Such a Fun Age* by Kiley Reid, Putnam Books/Penguin Random House, Publication Date: January 2020

*Uncanny Valley* by Anna Wiener, Farrar, Straus and Giroux, Publication Date: January 14, 2020

*The Secrets We Kept* by Lara Prescott, Alfred A. Knopf, Publication Date: September 17, 2019

*My Dark Vanessa* by Kate Elizabeth Russell, William Morrow, Publication Date: January 7, 2020

*How We Fight for Our Lives* by Saeed Jones, Simon & Schuster, Publication Date: October 8, 2019

**Moderator:** Kris Kleindienst of Left Bank Books in St. Louis, MO

### PUBLICISTS SPEED DATING

Wednesday May 29, 2019

2:30 PM - 3:00 PM

MAIN STAGE

The hugely popular Publicists Speed Dating will only be held once in 2019. ABA member bookstore owners, managers, and event coordinators meet one-on-one with publicists from several publishers from among the participating companies. During the timed “dates,” booksellers have the chance to promote their stores and discover what publicists look for when planning author tours. Pre-registration is required. Registration link coming soon.

\*Advanced registration was required

# FEATURED EVENTS

## THURSDAY, MAY 30

### ADULT BOOK & AUTHOR BREAKFAST

Thursday May 30, 2019

8:00 AM – 9:30 AM

MAIN STAGE

Nightly television's leading lady is taking the Main Stage this year for the 2019 Adult Book & Author Breakfast. Television host and political commentator Rachel Maddow will host this highly anticipated event and she'll be joined by some of the nation's leading voices in adult literature including Malcolm Gladwell (*The Tipping Point*, *Outliers*), Karin Slaughter (*Pretty Girls*), Ta-Nehisi Coates (*The Water Dancer*), and Marjorie Liu (*Monstress*) for an insightful and lively discussion of their works and the industry.

\*Separate ticket required. Must have valid Thursday badge.

### BOOKEXPO YOUNG ADULT EDITORS' BUZZ

Thursday May 30, 2019

10:00 AM - 10:50 AM

ROOM 1E12/13/14

BookExpo proudly presents Young Adult Editors' Buzz 2019 and shows off the books that readers and media will be buzzing about!!! Join this thrilling session and hear editors share their excitement and passion for five of the Fall's biggest potential breakout releases!

*The Grace Year* by Kim Liggett, Wednesday Books, Publication Date: September 17, 2019

*The Revolution of Birdie Randolph* by Brandy Colbert, Little, Brown Books for Young Readers, Publication Date: August 20, 2019

*The Last True Poets of the Sea* by Julia Drake, Hyperion, Publication Date: October 1, 2019

*Scars Like Wings* by Erin Stewart, Delacorte Press, Publication Date: October 1, 2019

*Frankly in Love* by David Yoon, Penguin Young Readers, Publication Date: September 10, 2019

**Moderator:** Sara Grochowski, Children's Reviewer for Publisher's Weekly

### PATTERN LANGUAGES OF SUCCESSFUL STORES

Thursday May 30, 2019

12:00 PM - 12:45 PM

CHOICE STAGE

In a session designed for insight and immediate action, discover 25 pattern languages found through observational research with 327 stores, combined with the research of “A Pattern Language” (C. Alexander). A pattern language is a physical element found repeatedly in engaging and successful spaces. Like a law of nature, these patterns will seem both self-evident and transformative and will inform your visual merchandising strategy, fixture positioning, customer flow, event management and more.

# FEATURED EVENTS

## ADULT LIBRARIAN AUTHOR LUNCH

Thursday May 30, 2019

12:00 PM - 1:30 PM

ROOM 1E07/08/09

LibraryReads and the Adult Library Marketing Association (ALMA) invite you to the BEA 2019 Adult Librarian Lunch. Featuring:

Blake Crouch, *Recursion: A Novel* (Penguin Random House/Crown)

Philippa Gregory, *Tidelands* (Simon & Schuster/Atria Books)

Maaza Mengiste, *The Shadow King: A Novel* (W. W. Norton & Co)

Sara Quin and Tegan Quin, *High School: A Memoir* (Macmillan/ FSG)

Elizabeth Strout, *Olive, Again: A Novel* (Penguin Random House/Random House)

Tom Selleck, *Untitled* (HarperCollins/Dey Street Books)

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## DR. RUTH: SEX FOR DUMMIES

Thursday May 30, 2019

1:00 PM - 1:45 PM

ROOM 1E16

Ruth Westheimer, better known as Dr. Ruth, is a German-American sex therapist, media personality, and author, including *Sex for Dummies*. Ahead of the upcoming release of the book's third edition, Dr. Ruth talks about the importance of keeping content current and the need to reflect today's standards for diversity, consent, #MeToo, LGBT, and other societal changes.

## ABA INDIES CHOICE BOOK AWARDS

Thursday May 30, 2019

1:15 PM - 2:00 PM

CHOICE STAGE

Formerly the Celebration of Bookselling Lunch, this year the Indies Choice Book Awards and the E.B. White Read-Aloud Awards will be presented in a new format on the trade Show Floor. Featured authors will be signing books exclusively for ABA members following the event.

## AUDIO PUBLISHERS ASSOCIATION (APA) AUTHORS TEA

Thursday May 30, 2019

2:30 PM - 3:30 PM

ROOM 1E07/08/09

The annual APA Tea is one of the favorite events of BookExpo every year! The talents of narrators and authors combine to create great audiobooks. Come drink a cup of tea and hear about what leads to fabulous listening from Hamilton star and audiobook narrator Euan Morton and authors Laurie Halse Anderson, Philippa Gregory, and Jerry Craft.

\*Separate ticket required. Must have valid Thursday badge.

# FEATURED EVENTS

## FALL PICKS: HOTTEST INDIE TITLES PREDICTIONS PART 1: LITERARY FICTION

Thursday May 30, 2019

3:35 PM - 4:00 PM

INDIE PUBLISHER STAGE

Get Literary Fiction right this fall and winter! Stock your bookshelves with expert-picked hot indie title predictions. Learn from three Ingram experts who will share a solid list to help save time and boost inventory.

## AN EVENING WITH JUSTICE SONIA SOTOMAYOR

Thursday May 30, 2019

6:15 PM - 7:15 PM

MAIN STAGE

Join us for "An Evening with Justice Sonia Sotomayor" as she discusses her life and the experiences that led her to write her new book for young readers, *Just Ask: Be Different, Be Brave, Be You*. Illustrated by celebrated artist Rafael López, *Just Ask* will be released in both English and Spanish editions by Penguin Young Readers on September 3, 2019.

\*Separate ticket (free) required. Must have valid Thursday badge.

## FRIDAY, MAY 31

## CHILDREN'S BOOK & AUTHOR BREAKFAST

Friday May 31, 2019

8:00 AM - 9:30 AM

MAIN STAGE

This year's Children's Book & Author Breakfast will be co-hosted by sisters Jenna Bush Hager and Barbara Pierce Bush, daughters of former President George W. Bush and former First Lady Laura Bush. This November they're releasing an early readers' picture book, *Sisters First*, a celebration of the bond between sisters. The breakfast will also welcome Academy Award-winner Lupita Nyong'o (*Marvel's Black Panther*, *12 Years a Slave*) to discuss her debut children's book, *Sulwe*. Tomi Adeyemi will talk about the highly-anticipated second title in her *Legacy of Orisha* trilogy, *Children of Virtue and Vengeance*. They will be joined by Eoin Colfer, author of the beloved *Artemis Fowl* series, who will discuss his buzzed about upcoming spin-off novel, *The Fowl Twins*. Additionally, Da Chen, bestselling author of *Brothers* and *Colours of the Mountain*, will preview his forthcoming work, *Girl Under a Red Moon*, which tells the story of his resolute older sister and their childhood growing up together during the Chinese Cultural Revolution. This breakfast is sponsored by Candlewick.

\*Separate ticket required. Must have valid Friday badge.

Sponsored by



CANDLEWICK PRESS



# FEATURED EVENTS

## EDITORS SPEED DATING

Friday May 31, 2019

9:45 AM - 11:45 AM

ROOM 1E07/08/09

Based on bookseller feedback, for the first time, BookExpo and the ABA are excited to debut Editors Speed Dating. ABA member bookstore owners, managers, and event coordinators meet one-on-one with editors from several publishers from among the participating companies. During the timed "dates," booksellers have the chance to learn which books delighted editors and will be popular with your customers throughout 2019 and early 2020.\*

Registration closed on May 9. The list of publisher participants will be added as they are confirmed.

\*Advanced registration was required

## FALL PICKS: HOTTEST INDIE TITLES PREDICTIONS PART 2: NON-FICTION

Friday May 31, 2019

10:00 AM - 10:30 AM

INDIE PUBLISHER STAGE

Identifying hot titles before they hit the shelves is essential to bookstore success. To save you time and help with inventory, Ingram experts share their hottest indie title predictions for non-fiction titles this fall and winter season. Join this session to make sure your Indie bookstore is stocked with the right inventory from current events, history, biography, and personal growth books.

## WOMEN IN POLITICS: INSPIRING STORIES AND PATHS TO SUCCESS

Friday May 31, 2019

10:35 AM - 11:05 AM

DOWNTOWN STAGE

While women have made enormous strides in politics recently, needless to say, there's still a lot of progress left to be made. This important discussion features some of the most prominent female political figures in recent history discussing their own unique paths to success and how they're trying to inspire younger women today. BookExpo is honored to welcome Samantha Power, the 28th United States Ambassador to the United Nations and author of *The Education Of An Idealist*; Susan Rice, former UN Ambassador and National Security Advisor and author of *Unbound And Undaunted*; and Senator Janet Howell and her daughter-in-law Theresa Howell, authors of *Leading The Way: Women In Government*.

# FEATURED EVENTS

## BOOKEXPO MIDDLE GRADE EDITORS' BUZZ

Friday May 31, 2019

11:00 AM - 11:50 AM

ROOM 1E12/13/14

BookExpo proudly presents Middle Grade Editors' Buzz 2019 and shows off the books that readers and media will be buzzing about!!! Join this thrilling session and hear editors share their excitement and passion for five of the Fall's biggest potential breakout releases!

*Weird Little Robots* by Carolyn Crimi, Candlewick Press, Publication Date: October 1, 2019

*Free Lunch* by Rex Ogle, Norton Young Readers, Publication Date: September 10, 2019

*Pavi Sharma's Guide to Going Home* by Bridget Farr, Little, Brown Books for Young Readers, Publication Date: September 17, 2019

*Jinxed* by Amy McCulloch, Sourcebooks Young Readers, Publication Date: January 7, 2020

*My Life as an Ice Cream Sandwich* by Ibi Zoboi, Penguin Young Readers, Publication Date: August 27, 2019

**Moderator:** Emily Hall of Main Street Books in St. Charles, MO

## BOOKLIST'S ANNUAL "SHOUT 'N SHARE"

Friday May 31, 2019

11:40 AM - 12:40 PM

DOWNTOWN STAGE

Librarians gather to talk about their most recent discoveries on the exhibit floor, and upcoming works they are looking forward to sharing with their patrons. Andrienne Cruz, Azusa City Library; Elizabeth Joseph, Ferguson Library; Bill Kelly, Cuyahoga County Public Library; Stephen Sposato, Chicago Public Library. Hosted by Donna Seaman, Editor, Adult Books, *Booklist*.

## JOHN CENA PRESENTS: ELBOW GREASE VS. MOTOZILLA

Friday May 31, 2019

12:50 PM - 1:30 PM

DOWNTOWN STAGE

Global superstar and icon John Cena is a beloved entertainer and dedicated philanthropist who's renowned for his humor, athleticism, and acting. While he's increasingly known for his work in films such as *Trainwreck*, *Ferdinand*, and the *Transformers* spin-off, *Bumblebee*, he's best known for being a 16-time WWE World Champion and five-time US Champion. But most importantly, he's the #1 requested Make-A-Wish grantee, as he has made more than 500 Make-A-Wish visits. Please join John and he discusses *Elbow Grease vs. Motosilla*, a high-octane story all about teamwork, which is the second picture book in the #1 New York Times Bestselling series *Elbow Grease*.

# LIBRARIANS AND EDUCATORS

Welcome librarians and educators! We're so excited to have you with us at premier book event in North America. In order to make sure you can maximize your time at BookExpo, here is a list of a few programming and content sessions crafted just for YOU!

Also, make sure to check out the Librarian Lounge Presented by Publishers Weekly! Open during Show Floor hours. Visit the Publishers Weekly Librarian Lounge on the Show Floor, at the back of Aisle 500-700. It's the place for librarians to gather, relax, share ideas and enjoy refreshments.

## WEDNESDAY, MAY 29

### LEIGH BARDUGO DISCUSSES *NINTH HOUSE*

WEDNESDAY, MAY 29 | 1:40 PM - 2:20 PM | DOWNTOWN STAGE

#1 New York Times bestselling author, Leigh Bardugo will discuss her highly anticipated adult debut novel, *Ninth House*, a mesmerizing tale of power, privilege, and dark magic among the Ivy League elite. Galaxy "Alex" Stern is the most unlikely member of Yale's freshman class. A high-school drop out turned sole survivor of a horrific, unsolved multiple homicide, Alex is mysteriously offered a second chance: to attend one of the world's most prestigious universities on a full ride. Once in New Haven, she is tasked with monitoring the activities of Yale's secret societies, which turn out to be more sinister and extraordinary than any paranoid imagination might conceive.

### LEARN HOW PUBLIC LIBRARIES IMPACT TITLE/AUTHOR DISCOVERY AND BOOK SALES: DATA-DRIVEN INSIGHTS FROM THE PANORAMA PROJECT

WEDNESDAY, MAY 29 | 3:00 PM - 3:45 PM | ROOM 1E10

The Panorama Project is the only cross-industry research project studying the impact of 17,000 U.S. public libraries on title/author discovery and retail sales. The project is using real world data and analytics to provide insights into how libraries affect retail sales. Learn the many ways that libraries promote new authors and connect readers with new titles—and how these activities translate to sales. Hear how a major publisher (TBD) uses libraries to develop audiences for its authors and launch new titles. Publishers and booksellers will leave this session with actionable ideas on to use libraries to connect with book borrowers and buyers.

### AUDIOBOOK NEW TITLES SHOWCASE

WEDNESDAY, MAY 29 | 4:15 PM - 5:00 PM | CHOICE STAGE

For what BookExpo hopes will become an annual tradition, come to the Choice Stage for the first Audiobook New Titles Showcase. The Audio Publishers Association (APA) and BookExpo eagerly showcase some of what will surely be the hottest audiobooks of 2019.

This year's list showcase includes:

- Meg Gardiner – Blackstone – presenting *The Dark Corners of The Night* by Meg Gardiner
- Guy Oldfield – Macmillan – presenting *Untitled Elton John Memoir*
- Caitlin Garing – HarperCollins - *The Try Guide*. Performed by "The Try Guys": Zach Kornfeld, Eugene Lee Yang, Ned Fulmer, and Keith Habersberger
- Maggie Stiefvater – Scholastic - presenting *Calling Down The Hawk*
- Mo Rocca - Simon & Schuster - presenting *Mobituaries*
- Dan Zitt (Moderator) - PRH – presenting *Angels in America*

# LIBRARIANS AND EDUCATORS

## THURSDAY, MAY 30

### ADULT LIBRARIAN AUTHOR LUNCH\*

THURSDAY, MAY 30 | 12:00 PM - 1:30 PM | ROOM 1E07/08/09

LibraryReads and the Adult Library Marketing Association (ALMA) invite you to the BEA 2019 Adult Librarian Lunch. Featuring:

- Blake Crouch, *Recursion: A Novel* (Penguin Random House/Crown)
- Philippa Gregory, *Tidelands* (Simon & Schuster/Atria Books)
- Maaza Mengiste, *The Shadow King: A Novel* (W. W. Norton & Co)
- Sara Quin and Tegan Quin, *High School: A Memoir* (Macmillan/ FSG)
- Elizabeth Strout, *Olive, Again: A Novel* (Penguin Random House/Random House)
- Tom Selleck, *Untitled* (HarperCollins/Dey Street Books)

\*Separate ticket required. Must have valid BookExpo badge that day. A wait list taken. Your ticket purchase allows ALMA and LibraryReads to continue presenting these librarian-exclusive conference events. For a nominal \$10 charge, attendees will enjoy a boxed lunch, advance reading copies, swag, and a panel presentation with these fantastic authors.

### THE FUTURE OF LIBRARY EBOOK LENDING

THURSDAY, MAY 30 | 12:05 PM - 12:45 PM | ROOM 1E12/13/14

Industry thought leaders will discuss the how and why of cross-industry data sharing and collaboration the critical next steps to building a better future for ebook lending. Learn about the 2018 ALA National Ebook Summit where publishers, distributors, libraries, library consortia, and other industry experts created a National Agenda for eBooks and libraries. The panel will discuss the current initiatives and future projects that expand the relationships between these industries.

### RICK RIORDAN PRESENTS 2019: RICK RIORDAN WITH REBECCA ROANHORSE AND KWAME MBALIA

THURSDAY, MAY 30 | 12:05 PM - 12:35 PM | DOWNTOWN STAGE

"Storyteller of the gods" Rick Riordan introduces the next authors and titles in his middle-grade imprint at Disney-Hyperion, Rick Riordan Presents, which focuses on mythologies from around the world. Joining Riordan at this event are the authors of the next 2019 releases: Rebecca Roanhorse (*Race to the Sun*) and Kwame Mbalia (*Tristan Strong Punches a Hole in the Sky*).

### LIBRARYREADS BOOK BUZZ—PART I

THURSDAY, MAY 30 | 2:00 PM - 3:15 PM | DOWNTOWN STAGE

Hear the first installment of what book publishers are excited about for the forthcoming season, and learn their behind the scenes secrets why! Daneen Goodwin, Senior Director Of Marketing, National Geographic; Annie Mazes, Library Sales & Marketing Senior Manager, Workman; Ivy Weir, Marketing Manager, Quirk Books; Melissa Nicholas, Director, Sales & Account Marketing, Hachette Book Group; Margaret Coffee, National Accounts Manager, Sourcebooks; Jennifer Childs, Library Marketing Director, Penguin Random House; Alexa Wejko, Publicist, SohoPress; Golda Rademacher, Library Marketing Director, W.W. Norton; Virginia Stanley, Director of Library Marketing, HarperCollins.



# LIBRARIANS AND EDUCATORS

FRIDAY, MAY 31

## LIBRARYREADS BOOK BUZZ II

FRIDAY, MAY 31 | 9:30 AM - 10:45 AM | ROOM 1E16

Hear the second installment of what book publishers are excited about for the forthcoming season, and why. The second installment will feature publishers Talia Sherer, Library Marketing Director, Macmillan; Nicole Jarvis, Marketing Director, Bloomsbury Publishing; Linette Kim, Library Marketing Manager, Harlequin; Elenita Chmilowski, Library Marketing Director, Ingram; Judith Gurlевич, Publisher, Other Press; Chris Vaccari, Director, National Accounts and Library Marketing, Sterling, Michael J Seidlinger, Library and Academic Marketing Manager, Melville House; Linda Hollick, Publisher, New York Review Books; Michelle Leo, Vice President, Education and Library Marketing, Simon & Schuster.

## BOOKLIST'S ANNUAL "SHOUT 'N SHARE"

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Librarians gather to talk about their most recent discoveries on the exhibit floor, and upcoming works they are looking forward to sharing with their patrons. Andrienne Cruz, Azusa City Library; Elizabeth Joseph, Ferguson Library; Bill Kelly, Cuyahoga County Public Library; Stephen Sposato, Chicago Public Library. Hosted by Donna Seaman, Editor, Adult Books, Booklist.

## BOOK CLUB TITLES FOR FALL/WINTER 2019 - SPEED DATING FOR BOOKSELLERS, LIBRARIANS & BOOK GROUP LEADERS\*

FRIDAY, MAY 31 | 1:00 PM - 2:50 PM | ROOM 1E12/13/14

ReadingGroupGuides.com hosts the 8th Annual Book Group Speed Dating Event with representatives from more than a dozen publishers in attendance to share selections and book group news from their publishing houses in a speed-dating format designed to give booksellers, librarians and book group leaders an inside look at what book groups will want to know for fall and winter. Galley giveaways and ideas for enhancing book group discussions will be part of this event. Advance signup is required. Seating will be assigned.

*\*Advanced registration was required*

## THE YEAR OF THE WOMAN IN BOOKS IN 2018, 2019 AND BEYOND: THE SUCCESS AND INFLUENCE OF BOOKS OF, FOR, AND BY WOMEN

FRIDAY, MAY 31 | 1:30 PM - 2:10 PM | ROOM 1E11

In 2018, we saw the amazing success of books of, for and by women including books by Michelle Obama, Tayari Jones, Rebecca Traister, Soraya Chemaly, Jodi Picoult, Margaret Atwood, and more. This panel looks at the success of women in books in 2018, 2019, and beyond, in what is likely to be far more than a year of women in books, but in fact a shift in the marketplace and readership that is here to stay.

# LIBRARIANS AND EDUCATORS

FRIDAY, MAY 31

## GIVING A VOICE TO THE VOICELESS

FRIDAY, MAY 31 | 2:15 PM - 3:00 PM | DOWNTOWN STAGE

Join Sharon Robinson, Jerry Pinkney, and Stephana Colbert as they proudly discuss their newest books that give a voice to groups traditionally not heard. Robinson's latest is a memoir which sees herself in 1963 as a 13-year old against the backdrop of one of the most tumultuous years of the Civil Rights movement. As the daughter of Jackie Robinson, Sharon had incredible access to some of the most important events of the era, including her family attending the March on Washington as guests of Martin Luther King Jr., while dealing with her own personal problems as a new teen. Pinkney's *A Place to Land: Martin Luther King, Jr. and a Speech that Changed a Nation* tells the never-before-told story about Dr. King's legendary speech and how he came to write it. And Colbert's *Ordinary Extraordinary African American Women: The Elders; Ordinary Extraordinary African American Women: As We Mature* is an illuminating collection of true and candid narratives celebrating African American women who have lived their ordinary lives in extraordinary ways.

# BREAKFASTS & AUTHOR EVENTS

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# Stay on Top OF THE TRENDS

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# BOOKSELLERS

Welcome booksellers! We appreciate the time you are spending out of your stores to join us at the premier book event in North America. In order to make the event as valuable as possible, here is a list of a few top programming and content sessions crafted just for YOU!

Also, make sure you check out the diverse group of vendors in UnBound. Source the most unique lifestyle “bookish” goods and learn how to merchandize them effectively to grow your business!

## GEORGE TAKEI: THEY CALLED US ENEMY

WEDNESDAY, MAY 29 | 12:10 PM - 12:45 PM | DOWNTOWN STAGE

In his new stunning graphic memoir, *They Called Us Enemy*, actor/author/activist George Takei revisits his haunting childhood in American concentration camps, as one of 120,000 Japanese Americans imprisoned by the U.S. government during World War II. Created with co-writers Justin Eisinger & Steven Scott and artist Harmony Becker, *They Called Us Enemy* brings this chilling chapter of American history to urgent new relevance for today's world. In this discussion at BookExpo, Takei recounts the experiences and forces that shaped his own life and America itself. Join us for a gripping tale of courage, country, loyalty, and love.

## VISUAL MERCHANDISING FUNDAMENTALS -- TAKING STOCK AND LEVELING UP

WEDNESDAY, MAY 29 | 12:15 PM - 1:00 PM | CHOICE STAGE

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## BOOKEXPO BUZZ SESSIONS

BookExpo proudly presents Editors’ Buzz 2019 and shows off the books that readers and media will be buzzing about!!! Join these thrilling sessions and hear editors share their excitement and passion for some of the Fall’s biggest potential breakout releases!

SESSION	DATE	TIME	ROOM
BookExpo Adult Editors’ Buzz	Wednesday, May 29	1:45 PM – 3:00 PM	1E12/13/14
BookExpo Young Adult Editors’ Buzz	Thursday, May 30	10:00 AM – 10:50 AM	1E12/13/14
BookExpo Middle Grade Editors’ Buzz	Friday, May 31	11:00 AM – 11:50 AM	1E12/13/14

# BOOKSELLERS

## BOOKSELLERS PRESENT INDIES INTRODUCE AUTHORS

THURSDAY, MAY 30 | 11:00 AM - 12:00 PM | DOWNTOWN STAGE

Booksellers have the opportunity to hear from authors of the Summer/Fall 2019 Indies Introduce debut picks. This event will feature the bookseller panelists who curated the diverse list of upcoming titles and many of the authors, who will each read a short passage from their debuts and answer a question posed by a panelist.

## AUTHOR EVENTS & BEYOND: WAYS TO PARTNER WITH MACMILLAN TO SELL MORE BOOKS

THURSDAY, MAY 30 | 11:00 AM - 11:45 AM | CHOICE STAGE

Melissa Champion (Macmillan’s Author Events Director), Molly B. Ellis (Director of Publicity, MCPG), Erica Martirano (Senior Associate Director of Marketing, St. Martin’s Press), and Amelia Possanza (Assistant Director of Publicity, Flatiron Books) will discuss ways that bookstores can work with Macmillan to sell more books, including building event programs, authorless opportunities, book clubs, and more.

## DISCOVERING DEBUTS WITH MACMILLAN EDITORS

THURSDAY, MAY 30 | 11:45 AM - 12:30 PM | 1E10

Go behind the scenes with Macmillan editors as they discuss three recent debut fiction successes and how they discover new talent. They’ll give a sneak peek of what they’re working on and sampler galleys of upcoming debuts across Macmillan imprints will be available to take while supplies last.

- Tiffany Liao, editor of *Children of Blood and Bone* by Tomi Adeyemi (MCPG/Henry Holt BYR)
- Ryan Doherty, editor of *The Silent Patient* by Alex Michaelides (Celadon Books)
- Jenna Johnson, editor of *Severance* by Ling Ma (FSG)
- Moderator: Mitzi Angel, Senior VP and Publisher, Farrar, Straus & Giroux

## DR. RUTH: SEX FOR DUMMIES

THURSDAY, MAY 30 | 1:00 PM - 1:45 PM | ROOM 1E16

Ruth Westheimer, better known as Dr. Ruth, is a German-American sex therapist, media personality, and author, including *Sex for Dummies*. Ahead of the upcoming release of the book’s third edition, Dr. Ruth talks about the importance of keeping content current and the need to reflect today’s standards for diversity, consent, #MeToo, LBGT, and other societal changes.

## ABA TOWN HALL / ANNUAL MEETING

THURSDAY, MAY 30 | 2:15 PM - 4:15 PM | ROOM 1E12/13/14

The ABA Town Hall provides booksellers with the opportunity to express opinions and share ideas with the Board and staff in an informal setting. To provide an opportunity for as many members as possible to speak during the Town Hall, a sign-up sheet will be displayed in the ABA Member Lounge. All ABA members are encouraged to attend the Annual Meeting, which directly follows the Town Hall. The Annual Meeting features reports from the Board of Directors and executive staff on the association’s activities over the past year, as well as updates on new and ongoing initiatives.

# BOOKSELLERS

## EDITORS SPEED DATING (FOR ABA MEMBERS)

FRIDAY, MAY 31 | 9:45 AM - 11:45 AM | ROOM 1E07/08/09

Based on bookseller feedback, for the first time, BookExpo and the ABA are excited to debut Editors Speed Dating. ABA member bookstore owners, managers, and event coordinators meet one-on-one with editors from several publishers from among the participating companies. During the timed "dates," booksellers have the chance to learn which books delighted editors and will be popular with your customers throughout 2019 and early 2020. Pre-registration was required.

## ABC/CBC SPEED DATING TEA WITH AUTHORS (SEPARATE TICKET REQUIRED)

FRIDAY, MAY 31 | 1:00 PM - 2:00 PM | ROOM 1E07/08/09

ABC Group members and friends of CBC who purchase tickets will enjoy a lively tea with more than a dozen children's book authors as they pitch their new projects. Preregistration and prepayment are required. Tickets are \$35 each. Space is limited, and registration is first-come, first-served.

### Participating authors:

- Brittney Morris, *Slay*
- Maulik Pancholy, *The Best at It*
- Tami Charles & Jacqueline Alcantara, *Freedom Soup*
- Ashley Elston, *10 Blind Dates*
- Zachariah OHora & Bob Shea, *Who Wet My Pants?*
- Jen Wang, *Stargazing*
- Pat Mora, *Singing Nana*
- David Yoon, *Frankly in Love*
- Morgan Parker, *Who Put this Song on?*
- Elisha Cooper, *River*
- Kimberly Jones and Gilly Segal, *I'm Not Dying with You Tonight*

## JOHN CENA PRESENTS: ELBOW GREASE VS. MOTOZILLA

FRIDAY, MAY 31 | 12:50 PM - 1:30 PM | DOWNTOWN STAGE

Global superstar and icon John Cena is a beloved entertainer and dedicated philanthropist who's renowned for his humor, athleticism, and acting. While he's increasingly known for his work in films such as Trainwreck, Ferdinand, and the Transformers spin-off, Bumblebee, he's best known for being a 16-time WWE World Champion and five-time US Champion. But most importantly, he's the #1 requested Make-A-Wish granter, as he has made more than 500 Make-A-Wish visits. Please join John and he discusses Elbow Grease vs. Motozilla, a high-octane story all about teamwork, which is the second picture book in the #1 New York Times Bestselling series Elbow Grease.

Elbow Grease is back and about to face-off against the gnarly monster machine, Motozilla, but it's going to take teamwork. Luckily, Elbow Grease can count on his four big brothers to rev their engines and help him try to beat the beast! From multi-talented mega celebrity John Cena comes this exciting story about the importance of believing in yourself. Full of action-packed illustrations and characters kids will cheer for, this fun and fast-paced book proves that teamwork makes the dream work! Inspired by Richard Scarry--one of Cena's favorite children's book creators--John has brought kids Elbow Grease, a story for young readers inspired by his own experiences growing up with four brothers, and one that shares his inspiring personal credo: hustle, loyalty, and respect.

# INDIE INSIGHTS SESSIONS

Introducing **Indie Insight Sessions** on the Indie Publisher Stage on the Show Floor.

Formerly known as 'BEA Selects,' the Indie Insights sessions at BookExpo enable booksellers, librarians, media, and others to discover Indie Publishers' books and publications coming out in 2019. These stage sessions consist of five-minute rapid-fire presentations during which Indie Publishers, Editors, and Authors share their latest gems in various genres/categories. Just as importantly, attendees are afforded a reason to engage with Indie Publishers at their booths by receiving a coupon at every Indie Insights session that they can redeem at each Indie Publisher's booth for a free galley or book.

	SESSION	TIME
WEDNESDAY, MAY 29	Indie Insights: Children's (Picture Books and Middle Grade) #1	12:35 PM - 1:05 PM
	Indie Insights: YA & New Adult #1	1:10 PM - 1:35 PM
	Indie Insights: Graphic Novels	1:45 PM - 2:05 PM
	Indie Insights: Memoirs / Biography	2:10 PM - 2:50 PM
	Indie Insights: Self Help / Inspirational	2:55 PM - 3:20 PM
	Indie Insights: Cooking and Travel & Adventure	3:30 PM - 3:55 PM
THURSDAY, MAY 30	Indie Insights: First Novels and Mystery	10:10 AM - 10:50 AM
	Indie Insights: Children's (Picture Books and Middle Grade) #2	12:00 PM - 12:30 PM
	Indie Insights: Current Events	12:35 PM - 1:05 PM
	Indie Insights: YA & New Adult #2	2:55 PM - 3:20 PM