

WEDNESDAY

	Main Stage	1E07/08	1E10	1E11	1E12/13/14
9:30AM					
9:45 AM					
10:00AM					
10:15 AM					
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6:30 PM					
6:45 PM					
7:00 PM					

Celebration of Bookselling and Author Awards Lunch
12:00 PM - 1:30 PM

Publicists Speed Dating, Day 1
3:30 PM - 5:30 PM

The Future of Publishing: Building New Opportunities for Growth and Profitability
1:00 PM - 2:50 PM

The "Elena Ferrante" model: How independent publishers excel in promoting international literature
10:00 AM - 10:50 AM

Reaching the Arab World – The new gateway & Hub – The Sharjah Publishing City Initiative
11:00 AM - 11:50 AM

Integrated Management Of Rights Assets In The Global Marketplace
2:00 PM - 2:50 PM

Why Edelweiss?
9:30 AM - 10:20 AM

Edelweiss+ Metadata Best Practices for Publishers
11:00 AM - 11:50 AM

Sales with Edelweiss
1:00 PM - 1:50 PM

Edelweiss + Analytics for Publishers
2:30 PM - 3:20 PM

Edelweiss+ and Looking Forward
4:00 PM - 4:50 PM

Consumer Centric Data: The New Currency of Publishing
9:30 AM - 11:30 AM

BookExpo Adult Editors' Buzz
1:45 PM - 3:00 PM

The Silent Art Auction to Benefit ABFE and Every Child a Reader, featuring the Children's & Teen Choice Book Awards
5:30 PM - 7:30 PM

KEY FOR TRACKS

-  Independent Bookselling
-  Marketing & Engagement
-  Business of Publishing
-  Readers & Authors
-  Global Insights

For full session descriptions, panelists, and other information, please refer to the BookExpo app or visit our website.

THURSDAY

	Main Stage	Downtown Stage	Uptown Stage	1E02/03	1E07/08
8:00 AM	Adult Book & Author Breakfast 8:00 AM - 9:30 AM <i>*Separate Ticket Required</i>				
8:15 AM					
8:30 AM					
8:45 AM					
9:00 AM					
9:15 AM					
9:30 AM					
9:45 AM		Do I Amuse You? The Work Behind the Laughs of Isla Fisher, John Hodgman, and Denis Leary 9:45 AM - 10:45 AM	Meet Adult Buzz Authors 10:00 AM - 10:45 AM		Case Studies in e-book Metadata 9:30 AM - 10:50 AM
10:00 AM					
10:15 AM					
10:30 AM					
10:45 AM					
11:00 AM			Hot Graphic Novels of Fall 2017 11:00 AM - 11:45 AM		
11:15 AM					
11:30 AM		Booksellers Present Indies Introduce Authors 11:15 AM - 12:00 PM		For Authors: Working with Independent Booksellers 11:00 AM - 12:00 PM	
11:45 AM					
12:00 PM					
12:15 PM			Marvel: From Prose to Panels 12:00 PM - 12:30 PM		AAP Librarian Lunch 12:00 PM - 1:30 PM <i>*Pre-Registration Required</i>
12:30 PM					
12:45 PM					
1:00 PM			Tor Books Presents Leading Women in Science Fiction 1:00 PM - 1:30 PM		
1:15 PM					
1:30 PM					
1:45 PM					
2:00 PM					
2:15 PM		AAP Annual Librarians Book Buzz - Part I 2:00 PM - 3:15 PM	Indie Insights: Literary Fiction 2:00 PM - 2:30 PM	The Exchange Event for Copyright Managers at BookExpo 2017 2:00 PM - 4:30 PM	
2:30 PM					
2:45 PM					
3:00 PM			Grove Atlantic: Hear the Editors Tell Stories Behind the Books 3:00 PM - 3:30 PM		
3:15 PM					
3:30 PM		Phuong Nam 3:30 PM - 4:00 PM			TAP Librarian Networking Reception 3:30 PM - 4:30 PM <i>*By Invitation Only</i>
3:45 PM					
4:00 PM			Indie Insights- SELF-HELP and REFERENCE 4:00 PM - 4:30 PM		
4:15 PM					
4:30 PM		Selling Your Book to Hollywood: Presented by Storyrocket.com 4:30 PM - 5:00 PM			
4:45 PM					
5:00 PM					
5:15 PM					
5:30 PM					
5:45 PM					
6:00 PM	An Evening with Hillary Rodham Clinton 6:00 PM - 7:00 PM <i>*Separate Ticket Required</i>				
6:15 PM					
6:30 PM					
6:45 PM					

THURSDAY

1E10	1E11	1E12/13/14	1E16	Author Market	
					8:00 AM
					8:15 AM
					8:30 AM
					8:45 AM
					9:00 AM
					9:15 AM
					9:30 AM
					9:45 AM
Results Driven eBook Marketing: How to Reach and Capture 9:30 AM - 10:20 AM			Edelweiss+ for Booksellers 9:30 AM - 10:30 AM	Facebook Live for Authors 10:00 AM - 10:20 AM	10:00 AM
		BookExpo Young Adult Editors' Buzz 10:00 AM - 10:50 AM		How Keywords Can Make You Rich 10:30 AM - 10:50 AM	10:15 AM
					10:30 AM
					10:45 AM
Hiring for Diversity 11:00 AM - 12:00 PM	Cracking the Code: What Bookseller, Publishers and Librarians Want From Author Events 11:00 AM - 11:50 AM		New Online Tools That Make Powerful Collaboration Possible 11:00 AM - 11:50 AM	Relections on Bibliotheca, the \$1.4 Million Kickstarter Publishing Project 11:00 AM - 11:20 AM	11:00 AM
				An Introduction to Ebook Self-Publishing: How to Publish, Distribute and Sell Your Ebook 11:30 AM - 11:50 AM	11:15 AM
					11:30 AM
					11:45 AM
					12:00 PM
					12:15 PM
					12:30 PM
					12:45 PM
		The First Amendment Resistance presented by PEN America 12:30 PM - 1:30 PM	What Authors and Publishers Need to Know about Fair Use 1:00 PM - 1:50 PM	The Indie Author's Playbook: The Basics of Publishing and Distribution 1:00 PM - 1:20 PM	1:00 PM
					1:15 PM
					1:30 PM
					1:45 PM
Engagement 2.0 2:00 PM - 2:50 PM		ABA Town Hall 2:15 PM - 3:15 PM		Publishers Weekly Reviews for Indie Authors 2:00 PM - 2:20 PM	2:00 PM
	Open Access Book: Business Models and the User Community 2:30 PM - 3:20 PM		Using BookBub to Sell Books: Best Practices for Publishers 2:30 PM - 3:20 PM		2:15 PM
					2:30 PM
					2:45 PM
					3:00 PM
Making the Make Book 3:30 PM - 4:20 PM		ABA Annual Meeting 3:15 PM - 4:15 PM		The Monks of New Skete 3:00 PM - 3:45 PM	3:15 PM
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- Independent Bookselling
- Marketing & Engagement
- Business of Publishing
- Readers & Authors
- Global Insights

For full session descriptions, panelists, and other information, please refer to the BookExpo app or visit our website.

FRIDAY

	Main Stage	Downtown Stage	Uptown Stage	1E02/03	1E07/08	1E10
8:00 AM	Children's Book & Author Breakfast 8:00 AM - 9:30 AM <i>*Separate Ticket Required</i>					
8:15 AM						
8:30 AM						
8:45 AM						
9:00 AM						
9:15 AM						
9:30 AM	WTF is Happening, Senator Franken? 11:15 AM - 12:15 PM				Handselling Graphic Novels to Your Non-Comics Reading Audience 9:30 AM - 10:30 AM	Book Reviews: The Diversity of Race, Ethnicity and Sexual Orientation 9:30 AM - 10:20 AM
9:45 AM						
10:00 AM						
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10:30 AM						
10:45 AM						
11:00 AM						
11:15 AM						
11:30 AM						
11:45 AM						
12:00 PM	A Fortunate Stage Talk: Neil Patrick Harris and Lemony Snicket 2:00 PM - 3:00 PM	Politics Present and Past 2:15 PM - 3:15 PM		Books, Brexit & Brits: Creativity Across Continents; Content Across Media - Opportunities in a Fast-Changing World 11:00 AM - 11:50 AM		
12:15 PM						
12:30 PM						
12:45 PM						
1:00 PM						
1:15 PM						
1:30 PM						
1:45 PM						
2:00 PM						
2:15 PM						
2:30 PM	Creative Minds Discuss the Creative Process: Zac Posen, Reshma Saujani, and a Surprise Guest 3:30 PM - 4:30 PM				ABC/CBC Speed Dating Lunch With Authors 12:15 PM - 1:45 PM <i>*Pre-Registration Required</i>	ABFE Presents Selling Controversial Books: A Conversation 2:00 PM - 3:00 PM
2:45 PM						
3:00 PM						
3:15 PM						
3:30 PM						
3:45 PM						
4:00 PM					Audio Publishers Association (APA) Author Tea 3:00 PM - 4:00 PM <i>*Separate Ticket Required</i>	
4:15 PM						

FRIDAY

1E11	1E12/13/14	1E16	River Pavilion Conference x Networking Room	River Pavilion TAP/ VIP Event Room	Author Market	
						8:00 AM
						8:15 AM
						8:30 AM
						8:45 AM
						9:00 AM
						9:15 AM
						9:30AM
						9:45 AM
						10:00AM
Using Actionable Market Intelligence to Merchandise Your Books in a Digital Marketplace 9:30 AM - 10:20 AM		AAP Annual Librarians Book Buzz - Part II 9:30 AM - 10:45 AM		TAP Museum Breakfast 8:30 AM - 9:30 AM <i>*By Invitation Only</i>	The Three Step Formula for Building a Successful Author Platform 10:00 AM - 10:20 AM	10:15 AM
			Publicists Speed Dating, Day 2 9:45 AM - 11:45 AM		The BookLife Prize: More for Indie Authors Than A \$5,000 Grand Prize 10:30 AM - 10:50 AM	10:30 AM
	BookExpo Middle Grade Editors' Buzz 11:00 AM - 11:50 AM				Coaching Authors to Write 11:00 AM - 11:20 AM	10:45 AM
						11:00 AM
					BookBub 101 11:30 AM - 11:50 AM	11:15 AM
						11:30 AM
		Truth is more Painted than Fiction 12:00 PM - 12:50 PM				11:45 AM
						12:00 PM
						12:15 PM
						12:30 PM
						12:45 PM
10 Ways to Make Data-Driven Decisions to Sell More Books 1:00 PM - 1:50 PM						1:00 PM
						1:15 PM
					How to Set Up a Beta Reader Round 1:30 PM - 1:50 PM	1:30 PM
						1:45 PM
	Book Club Titles for Fall/Winter 2017 – Speed Dating For Booksellers, Librarians & Book Group Leaders 2:00 PM - 3:50 PM	We Need Diverse Books™ Following Up After Foulup: Real Talk About Real Apologies 2:00 PM - 2:50 PM			The Indie Author's Playbook: Now That I'm Published, How Do I Sell It? 2:00 PM - 2:20 PM	2:00 PM
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