



BOOKEXPO AMERICA (BEA) AUTHOR MARKET

May 11-13, 2016 | McCormick Place, Chicago, IL

The Author Market is an exclusive area for Indie Authors to have a presence at BEA. Authors can display and promote their books to the trade at BEA.

BookExpo America (BEA) is the #1 publishing event in North America.

WHAT YOU NEED TO KNOW:

WHAT IS INCLUDED?

4 foot draped table and 1 chair.
One (1) 30-minute Autographing session.

HOW MANY BADGES DO I GET?

1 Exhibitor badge for BEA
*You can purchase extra badges for \$75 each.

WHAT DO I HAVE ACCESS TO?

[BEA show floor](#)—Wednesday, May 11 – Friday, May 13
[BEA Content & Digital Conference](#)—Wednesday, May 11 – Friday, May 13
[BEA Content & Digital Stage](#)—Wednesday, May 11 – Friday, May 13

SHOULD I CARRY OR SHIP MY BOOKS TO THE SHOW? HOW MANY SHOULD I BRING?

For carrying in: 25-50 books depending on size: luggage or 2 wheel dolly

- There will be no room to store anything under the table.

For shipping: 100 or more books

- Note: This option has additional charges for Material Handling.
- When boxes arrive at McCormick Place, you will incur an additional “material handling” charge for the boxes to be delivered to your table.
- If you decide to ship books, it is imperative that proper shipping labels are used. Shipping labels will be sent to you via email in early April.

CAN I SELL BOOKS AT BEA?

No, you cannot sell books at BEA.

WHEN CAN I MOVE IN?

Move-in is targeted for Tuesday, May 10, 8:00 am - 5:00 pm. This means you can move in any time after this date/time if it falls within Move-In Hours.

WHERE DO I ACCESS ADDITIONAL RESOURCES?

The majority of information is on the [BEA website](#) and in the [Exhibitor Dashboard](#).