



Introducing uPublishU at BEA Author Hub

May 28, 2014: CIROBE Reminders & Sidelines Pavilions Open Early
 BEA Conference & Special Events
 May 29-31, 2014: All BEA Exhibits Open, Conference & Special Events
 Javits Center, New York City



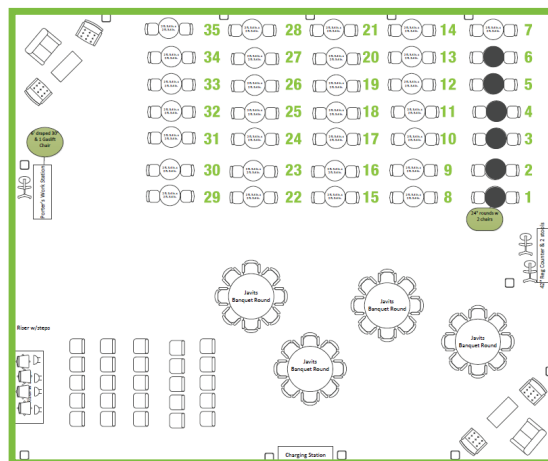
New For 2014!—uPublishU at BEA Author Hub. This dedicated lounge was created exclusively for entrepreneurial authors to have a presence on the BEA trade show floor to network and benefit from special programming designed just for you.

Limited to 160 members—uPublishU at BEA Basic Membership benefits include access to BEA (May 29-31, 2014), uPublishU at BEA Conference (May 31, 2014), the opportunity to showcase your titles in BEA's New Title Showcase, a listing of your title on My BEA Show Planner online planning tool and the BEA Mobile App.

You may also upgrade to a uPublishU at BEA Author Hub Premium Membership which includes the opportunity for you to receive a coveted BEA Autograph Signing spot as well as a dedicated meeting table in the uPublishU at BEA Author Hub.

The uPublishU at BEA Author Hub is the ideal place for established or up and coming authors to enjoy networking and exclusive promotion for your work at special discounted pricing.

uPublishU at BEA Author Hub



uPublishU at BEA Author Hub Membership	Basic Membership (Limited to 125)	Premium Membership (Limited to 35)	Actual Cost When not purchased as part of uPublishU at BEA Author Hub
BEA Badge (Access to BEA Exhibits and BEA Conference)	✓	✓	\$360
uPublishU at BEA Badge (Access to uPublishU at BEA Conference)	✓	✓	\$115
New Title Showcase	✓	✓	\$350
uPublishU at BEA Author Hub Member Listing on BEA Web site	✓	✓	\$525
My BEA Show Planner —You get a listing in the online planning tool so attendees can connect with you before the show. Includes your contact information, book description, book product category listings, and the ability to upload press releases.	✓	✓	\$260
BEA Mobile —Places all relevant information about you at the attendees' fingertips. Includes a brief description of your book, a link that allows attendees to add you to their My BEA Show Planner agenda, and your Author Hub location which is linked to the floor plan that will enable attendees to find you faster.	✓	✓	\$105
Push Notification		✓	\$350
Autograph Signing		✓	\$750
Dedicated Table in the uPublishU at BEA Author Hub		✓	\$500
Your Special Discounted Price:	\$599 (You save \$1,116)	\$1,200 (You save \$2,115)	Basic: \$1,715 Premium: \$3,315

Yes, I would like the Basic Membership.
 Yes, I would like the Premium Membership

Company: Booth #:
 Name:
 Email: Phone:
 Address:
 City: State: Zip:
 Authorized Signature: Date:

For more information, contact Fred Evanko at 203-840-5965 or fevanko@reedexpo.com.
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