



# BEA 2014 International Value Packages— Save Time and Money!

**May 28, 2014:** CIROBE Reminders & Sidelines Pavilions Open Early  
BEA Conference & Special Events

**May 29-31, 2014:** All BEA Exhibits Open, Conference & Special Events  
Javits Center, New York City

BEA's International Value Packages include booth space and basic furnishings, bundling services that you would otherwise be required to order separately. (Please Note: There are no substitutions allowed to package items below.)

## International Value Packages Booth Size

Booth Size	100 sq. ft.	200 sq. ft.	300 sq. ft.
<b>Pricing</b>	<b>Call for Pricing</b>	<b>Call for Pricing</b>	<b>Call for Pricing</b>
<b>MIS Hard Wall Panels—Including Header Panel with Black Letters</b>	✓	✓	✓
<b>Slanted Shelves</b>	<b>6 Shelves</b>	<b>12 Shelves</b>	<b>18 Shelves</b>
<b>Carpet—Standard Carpet from Freeman Decorating</b>	✓	✓	✓
<b>Soho Cafe-Style Table</b>	✓	✓	✓
<b>Side Chairs</b>	<b>4 Chairs</b>	<b>4 Chairs</b>	<b>8 Chairs</b>
<b>My BEA Show Planner</b> —a value-added service to attendees through the Web site that provides exhibitors with the opportunity to showcase themselves to attendees and connect with them before the show. <ul style="list-style-type: none"> <li>• <b>Basic Listing</b>—includes company contact information, company description, product category listings, and the ability to upload press releases.</li> <li>• <b>Showroom Listing</b>—Basic listing plus Company Logo, 3 product/Jacket Cover photos, 1 Video Commercial spot, and booth highlighted on the floor plan</li> </ul>	<b>Showroom</b>	<b>Showroom</b>	<b>Showroom</b>
<b>BEA Mobile</b> —Places all relevant information about your company at the buyers' fingertips. <ul style="list-style-type: none"> <li>• <b>Basic Listing</b>—includes a brief description of your company, a link that allows attendees to add you to their My BEA Show Planner agenda, and your booth number which is linked to the floor plan that will enable attendees to find you faster.</li> <li>• <b>Showroom Listing</b>—Basic listing plus Company Logo, 3 Product/Jacket Cover photos, 1 Video Commercial spot, and booth highlighted on the floor plan</li> </ul>	<b>Showroom</b>	<b>Showroom</b>	<b>Showroom</b>
<b>Exhibitor Success Program*</b>	✓	✓	✓
<b>Waste Basket</b>	✓	✓	✓
<b>BEA Cares Donation supporting publishing &amp; literacy</b> —Every year BEA supports numerous nonprofit entities through the donation of goods, services, space at BEA, and monetary contributions.	✓	✓	✓
<b>Exhibitor Badges</b>	<b>5 Badges</b>	<b>7 Badges</b>	<b>10 Badges</b>
<b>BEA Conference Badges</b> —To see how many badges you qualify for, <a href="#">click here</a> .	<b>2 Badges</b>	<b>2 Badges</b>	<b>4 Badges</b>

### \*Exhibitor Success Program (select one)

#### • Librarian Friendly Package

- Listing and logo on the Librarian dedicated page of the BEA Web site and in printed directory.
- Dedicated page in BEA printed directory listing Librarian Friendly Exhibitors
- Table top sign for your booth at BEA designating your booth as a stop for Librarians.
- Lapel button to designate the personnel in your booth as Librarian Friendly.
- Pre and At show promotion to all BEA Librarians.

#### • 3 min. Pre or Post-show Podcast

- Record a three minute interview with your author(s) and our Emmy-award winning reporter to promote their book title. We'll record the podcast and distribute on [www.bookexpcast.com](http://www.bookexpcast.com) giving you a great opportunity to promote your podcast through your own viral channels.

#### • New Title Showcase Feature & eBook Title

- (1) Individual Title spot.
- Listing in the New Title Showcase catalog and New Title Showcase online searchable database.

#### • Educator Friendly Package

- Listing and logo on the Educator dedicated page of the BEA Web site and in printed directory.
- Dedicated page in BEA printed directory listing Educator Friendly Exhibitors
- Table top sign for your booth at BEA designating your booth as a stop for Educators.
- Lapel button to designate the personnel in your booth as Educator Friendly.
- Pre and At show promotion to all BEA Educators.

#### • Museum Friendly Package

- Listing and logo on the Museum dedicated page of the BEA Web site and in printed directory.
- Dedicated page in BEA printed directory listing Museum Friendly Exhibitors
- Table top sign for your booth at BEA designating your booth as a stop for Museum Stores.
- Lapel button to designate the personnel in your booth as Museum Friendly.
- Pre and At show promotion to all BEA Museum Stores.

For more information, contact Chris Domans, Sales Manager, at 203-840-5827 or [cdomans@reedexpo.com](mailto:cdomans@reedexpo.com).

[www.bookexpoamerica.com](http://www.bookexpoamerica.com)