



# BEA 2012 PAVILIONS FACT SHEET

<b>June 4</b>	CIROBE Reminders and Gift Shop Pavilions, Conference, and Special Events
<b>June 4-5</b>	IDPF Digital Book Conference
<b>June 5-7</b>	Exhibits, Conference, Special Events and International Rights & Business Center (by appointment only)
<b>June 5-7</b>	BlogWorld & New Media Expo NY

**Javits Center** | New York City

## CIROBE Reminders Pavilion

The CIROBE Reminders Pavilion features everything from recent to the unique and hard to find, including books, music and sidelines. Sponsored by CIROBE, the CIROBE Reminders Pavilion will be open one day earlier than the rest of the Exhibit Floor on Monday, June 4, 11:00 am - 5:00 pm.

## Children's Book Pavilion—Largest in North America

Find hundreds of books and publishers covering the entire span of children's publishing and its products in the Children's Book Pavilion.

## Gift Shop Pavilion

The Gift Shop Pavilion puts the spotlight on non-book items that are critical to our industry. This pavilion showcases products such as: board games, educational items, reading lights, bookmarks, journals, recyclable bags, cards, plush toys, stationery, craft items, puzzles, toys, DVDs, reading glasses, and writing instruments. The Gift Shop Pavilion will be open one day earlier than the rest of the Exhibit Floor on Monday, June 4, 11:00 am - 5:00 pm.



### Featuring: Made in America

Some exhibitors in the Gift Shop Pavilion feature products made in America. These exhibitors are identified on our exhibitor list via the Made in America icon.

## Digital Discovery Zone (D2Z) brought to you by IDPF

The Digital Discovery Zone (D2Z) brought to you by IDPF is a dedicated area on the Exhibit Floor that shines a spotlight on new media and gives lit bloggers, podcasters, digital content, and e-book publishers a home at BEA.



## Literary Press Pavilion

The Literary Press Pavilion is the ideal place for literary publishers to conduct business in today's rapidly changing and highly competitive industry.

## The Writer's Row Pavilion

The Writer's Row Pavilion is where you will find new authors with 1-2 titles under their belt.

### FOR MORE INFORMATION

Visit [www.bookexpoamerica.com](http://www.bookexpoamerica.com)  
Or contact Chris Domans, Sales Manager at 203-840-5827 or [cdomans@reedexpo.com](mailto:cdomans@reedexpo.com).