



Introducing the All-New

# uPublishU **BEA**

► GUERRILLA TACTICS FOR GETTING PUBLISHED

Meet a targeted audience of serious aspiring writers and authors looking for self-publishing products and services

Sunday, June 3, 2012 | Javits Center, New York, NY | [www.bookexpoamerica.com](http://www.bookexpoamerica.com)

The All-New uPublishU at BookExpo America (BEA) will give you access to, and bring you face-to-face with, aspiring writers and authors who are looking for critical information and solutions to help them properly self publish. uPublishU at BEA will feature a curated selection of the industry's most respected self-publishing service providers who offer services to aspiring authors or those looking to package their content in book form.

### Benefits of Participating in uPublishU at BEA:

- All new programming for 2012—with industry experts focused on sharing publishing insights, tips and tactics for the aspiring writer and author.
- Gain face-to-face exposure in an intimate one-on-one setting with serious aspiring writers looking for your self publishing services at the nation's most influential one-day writer and author conference
- Expand your reach by tapping writers that you may not normally have access to—BEA delivers the North American publishing industry and has key industry influencers.
- Take advantage of the self-publishing market that continues to grow via online tools, digital distribution, and POD technologies.
- Leverage the current day social phenomenon of people looking for written self expression—everyone wants to write a book and that is seen in search engines and featured in social media such as Twitter, Facebook, etc.
- Weekend day will allow more writers to attend.

### Previous Exhibitors Include:

- Amazon.com: Author Central
- Amazon.com: Kindle Self Publishing
- Author Connections
- Author Marketing Experts
- BookBaby
- BookBrewer
- CreateSpace
- EZRead
- Jostens
- Kirkus Discoveries
- Publish Next
- Smith Publicity
- TSE Worldwide Press, Inc.
- The Writer Magazine
- Zulon Press

### uPublishU at BEA is Industry Supported:

Sponsored by:



In Association with:



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### Cost-Effective Exposure

- Only \$995 until 2/15/12—Price increases to \$1045 after 2/15/12.
- Includes: 6' table, two chairs, and exposure on the BEA Web site ([www.bookexpoamerica.com](http://www.bookexpoamerica.com)).

Yes, I am interested in the media and sponsorship opportunities checked above. Please accept this as my insertion order.

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