



BOOKEXPO AMERICA

BEA 2012 International Rights & Business Center (IRBC)

The content and the buzz.

June 5-7, 2012 | Javits Center, New York, NY | www.bookexpoamerica.com

BookExpo America (BEA) is the largest English language book fair in the world. It is the premier book industry event in North America attended by publishers, agents, scouts, and editors from 90+ countries around the world. BEA has 800 publishers that do not attend any other international book fair.

The International Rights & Business Center (IRBC) provides a cost-effective, convenient way to conduct rights business at BEA. Reserved exclusively for use by its members, the IRBC admits other parties by appointment only.

**Early Bird Special
Until December 31, 2011**

After January 1, 2012

Package	Includes	Early Bird Special Until December 31, 2011		After January 1, 2012	
		Non-Member	AAR/AAA Member*	Non-Member	AAR/AAA Member*
A	1 Badge, 1 Table, 4 Chairs, Online Listing, and Listing in the BEA Show Directory	<input type="checkbox"/> \$640	<input type="checkbox"/> \$510	<input type="checkbox"/> \$690	<input type="checkbox"/> \$550
B	2 Badges, 1 Table, 4 Chairs, Online Listing, and Listing in the BEA Show Directory	<input type="checkbox"/> \$770	<input type="checkbox"/> \$620	<input type="checkbox"/> \$820	<input type="checkbox"/> \$650
C	3 Badges, 1 Table, 4 Chairs, Online Listing, and Listing in the BEA Show Directory	<input type="checkbox"/> \$900	<input type="checkbox"/> \$725	<input type="checkbox"/> \$950	<input type="checkbox"/> \$760
D	6 Badges, 2 Tables, 8 Chairs, Online Listing, and Listing in the BEA Show Directory	<input type="checkbox"/> \$1,110	<input type="checkbox"/> \$970	<input type="checkbox"/> \$1,320	<input type="checkbox"/> \$1,060

Additional Badges—Qty: _____ x \$110

*Association of Author Representatives and Association of Author Agents (AAR/AAA) members receive a 20% discount on membership packages.

**Fax back completed form to Marni Golden Vinci at 203-840-9330
or by mail to BookExpo America, 383 Main Ave, Norwalk, CT 06851.**

Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country: _____
 Contact: _____ Title: _____
 Email: _____ Phone: _____ Fax: _____
 Authorized Signature: _____ Date: _____
 Billing Contact (If Different): _____
 Email: _____ Phone: _____

Cancellation Policy: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation (100% due prior to the event). When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the IRBC participant is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form.

Show Management Use Only

Date Received: _____
 Table #: _____
 # Badges: _____

AAR/AAA Member: **Yes** **No**
 Package: _____
 Revenue: _____