

Increase your pre-show on-site, and post-show exposure with targeted, high impact advertising and sponsorship opportunities!

HOSPITALITY

<input type="checkbox"/> Press Room	\$ 3,700
<input type="checkbox"/> Internet Cafe	\$ 14,700
<input type="checkbox"/> (2) Insight Stages	\$ 6,300
<input type="checkbox"/> Cups & Napkins	\$ 5,000
<input type="checkbox"/> Museum Store Breakfast	\$ 525
<input type="checkbox"/> VIP Lounge	\$ 5,250
<input type="checkbox"/> Breakfast Sponsor	\$ 2,650
<input type="checkbox"/> Snack Sponsor	\$ 2,650
<input type="checkbox"/> Pub Bins	\$ 5,250
<input type="checkbox"/> Meeting Rooms	Call
<input type="checkbox"/> Water Coolers	\$ 2,650

EXCLUSIVE SIGNAGE OPPORTUNITIES

www.plantour.com/custom/bookexpo

<input type="checkbox"/> Aisle Signs Individual	\$ 1,250
<input type="checkbox"/> Aisle Signs by Pavilion	Call
<input type="checkbox"/> Door/Window Decals	\$ 5,000
<input type="checkbox"/> Floor Decals	\$ 7,500
<input type="checkbox"/> Table Decals	\$ 5,000
<input type="checkbox"/> EZ Impact (Booth Banner)	\$ 4,900
<input type="checkbox"/> WP/IP	\$ 475
<input type="checkbox"/> 10'x10' booth	\$ 840
<input type="checkbox"/> 10'x20' booth	\$ 1,375
<input type="checkbox"/> Escalator	\$ 4,950
<input type="checkbox"/> Stair Graphics	\$ 12,500
<input type="checkbox"/> Floor Plan/Exhibitor List	\$ 6,000
You are here	

ON-SITE SPONSORSHIPS*

*Indicates production, design, shipping/freight, and/or labor costs not included

<input type="checkbox"/> Show Opening/Balloon Drop	\$ 2,750
<input type="checkbox"/> Official Show Bags	\$ 10,000
<input type="checkbox"/> Author Breakfast Bags	\$ 5,250
<input type="checkbox"/> Lanyards	\$ 9,000
<input type="checkbox"/> Badge Holder/ Inserts	\$ 9,000
<input type="checkbox"/> Registration Handouts	\$ 2,500
<input type="checkbox"/> Registration Pens	\$ 5,700
<input type="checkbox"/> Lobby Handouts	
<input type="checkbox"/> Tuesday	\$ 2,500
<input type="checkbox"/> Wednesday	\$ 2,500
<input type="checkbox"/> Thursday	\$ 1,500
<input type="checkbox"/> Charging Station	\$ 10,000
<input type="checkbox"/> Autographing Pens	\$ 5,000
<input type="checkbox"/> Booth Drops	\$ 3,000
<input type="checkbox"/> Info Booth/MYS Kiosks	\$ 3,000
<input type="checkbox"/> Friendly Program:	
<input type="checkbox"/> Educator	\$ 575
<input type="checkbox"/> Librarian	\$ 575
<input type="checkbox"/> Made in America	\$ 575
<input type="checkbox"/> Hand Sanitizer	\$ 2,000
<input type="checkbox"/> Crystal Palace Quad	Call
<input type="checkbox"/> Tunnel Sponsorship	\$ 4,000
<input type="checkbox"/> Other: _____	\$

For more information, contact Michele Oppenheimer, at 203-840-5445.

TOTAL \$ _____

Fax completed form to Michele Oppenheimer at 203-840-9445.

Yes, I am interested in the media/sponsorships checked above. Please accept this as my insertion order form.

Company: _____	Booth #: _____
Contact: _____	Phone: _____
Authorized Signature: _____	Email: _____
	Date: _____

ADVERTISING TERMS: ALL advertising and sponsorship opportunities does not include the following: Production of any materials, artwork, shipping and handling of any materials, installation and/or dismantling labor charges, any catering/AV equipment associated with sponsorships and any other fees related to the associated vendors. Handouts may be any invitation, promotional piece, catalogue, or gift.