

BOOK EXPO

BOOKEXPLO 2017 INTERNATIONAL RIGHTS CENTER

Conference - May 31, 2017 | Javits Center, NYC
Exhibits - June 1 & 2, 2017

The International Rights Center provides a cost-effective, convenient way to conduct rights business at BookExpo. Reserved exclusively for use by its members, the IRC admits other parties by appointment only.

EACH PACKAGE INCLUDES:

- Table with 4 chairs
- Signage with company name & table #
- Basic listing on website and BookExpo Mobile (upgrade options available)
- Access to internet/printer
- Access to charging station
- Complimentary overnight locked storage
- Listing in the printed show directory

WIFI:

The Javits Center has been fitted with a high-density wireless Internet access system. This service includes FREE wireless Internet access up to 256K of bandwidth. The free WiFi service has been optimized for light business uses such as simple web browsing and e-mail. Video streaming and other high bandwidth needs will be better served by other Internet services available at the Javits Center. Pricing is as follows (prices are subject to change): For more information on WiFi at Javits Center visit www.javitscenter.com/about/faqs/

PROMOTIONAL OPPORTUNITIES:

Promote your company to the global audience that attends BookExpo and increase your brand awareness in the publishing industry! Below is a sampling of what we have to offer:

- **Print:** Show Directory, Show Daily
- **Web site/eMedia:** Web Banners, Mobile
- **Onsite Sponsorships:** Signage/Banners, New Title Showcase, Hostess Handout

PRICING OPTIONS

Packages for AAR/AAA members

Association of Author Representatives (US based)
& Association of Author Agents (UK based)

- 1 Table (1 badge): \$680
- 2 Tables (up to 4 badges): \$1,205
- Upgrade to a Showroom Listing: \$550

Packages for Agents, Scouts & Exhibiting Publishers

- 1 Table (1 badge): \$790
- 2 Tables (up to 4 badges): \$1,315
- Upgrade to a Showroom Listing: \$550

Packages for Non-Exhibiting Publishers

- 1 Table (1 badge): \$1,370
- 2 Tables (up to 4 badges): \$1,900
- Upgrade to a Showroom Listing: \$550

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Country: _____

Contact: _____ **Title:** _____

Agent Scout Publisher TV/Film Producer

Email: _____ **Tel:** _____ **Fax:** _____

Authorized Signature: _____ **Date:** _____

TERMS: When advertising and promotional opportunities are reserved after December 11, 2016, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form.

FOR MORE INFORMATION:

Douglas Scully | 203-840-5364 | DScully@reedexpo.com



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