



# BOOKEXPLO AMERICA (BEA) WILL BE IN CHICAGO IN 2016

May 11-13, 2016 | McCormick Place, Chicago, IL

## Exhibitor Booth Personnel Badge Allotment

### Contracted Companies:

For every 100 sq ft of booth space you have, you receive:

- 6 Booth Personnel Badges or Exhibitor Author Badges

For booths that are 48 sq ft, you receive:

- 3 Booth Personnel Badges or Exhibitor Author Badges

For booth shares, you receive:

- 1 Booth Personnel Badge or Exhibitor Author Badge

\*Based on booth size, each exhibitor is given an allotted number of BEA Content & Digital Conference badges. This is in addition to your exhibitor badge. If you wish to attend the Conference but the allotted BEA Content & Digital Conference badges are already distributed to other members of your team, you may purchase the conference badge for an additional fee.

**NOTE:** You may order additional badges above your allotment as follows:

- Booth Personnel Badge or Exhibitor Author Badge: \$75 per badge
- If you have a BEA/BookCon hybrid booth please register through your BEA dashboard. You will use your BEA badge to enter BookCon, if you are participating in both BEA and BookCon. You do not need a separate badge for BookCon. If you wish to order additional BookCon badges (above your BEA allotment) please order in your Registration Dashboard for BEA.

**NOTE:** These badges are above your allotment and do not count as part of your allotment but are paid for.

DATE & TIME	Conference	With my BEA Exhibitor Badge, do I get access to this Conference?
<b>Tuesday, May 10</b>		
7:45 am – 5:00 pm	IDPF DigiCon @ BEA	No, you must purchase separately.
<b>Wednesday, May 11</b>		
8:30 am – 12:30 pm	IDPF DigiCon @ BEA	No, you must purchase separately.
9:00 am – 5:00 pm	BEA Bloggers Conference	No, you must purchase separately.
9:30 am - 5:30 pm	BEA Content & Digital Conference	You can attend with a <b>BEA Badge</b> . For additional badges, you must purchase separately.
<b>Thursday, May 12</b>		
9:00 am - 5:30 pm	BEA Content & Digital Conference	You can attend with a <b>BEA Badge</b> . For additional badges, you must purchase separately.
<b>Friday, May 13</b>		
9:00 am - 5:00 pm	BEA Content & Digital Conference	You can attend with a <b>BEA Badge</b> . For additional badges, you must purchase separately.

To order your BEA Exhibitor Badges, please login to the Exhibitor Dashboard. Questions?  
**Contact Stacey DiMaggio at 203-840-5361 or Daniela Vereau at 203-840-5428.**