



# BookExpo America (BEA) Fact Sheet for International Exhibitors

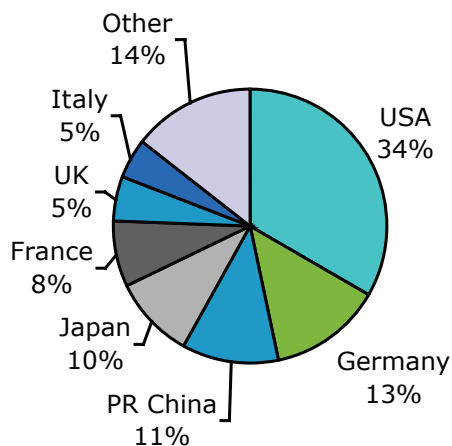
Wednesday, May 27 - Friday, May 29, 2015: Exhibits, Conference & Special Events  
Javits Center, New York City  
[www.bookexpoamerica.com](http://www.bookexpoamerica.com)

## US Book Market Stats\*

- \$27.01 Billion in Net Revenue in 2013
- 2.59 Billion Units Sold in 2013
- Trade Book Market was \$14.63 billion in 2013
- 2.32 Billion Units Sold in 2013
- In the Trade Books market:
  - In 2013 Ebook unit sales rose 10% year over year.
  - Hardcover sales were up 9.8% and Ebook Sales were up 5.1%
  - Children's books were up 31.5% along with gains in University presses, Religious presses, and Professional books.

\*Source: AAP Bookstats 2014 Annual Report

## Largest Book Markets: % of Market Share by Country



## BEA 2014 at a Glance

- **12,288** attendees came from **49** states and **83** countries
- **1,431** media came from **24** countries & published over **hundreds** of stories with **thousands** of impressions
- **1,009** exhibitors came from **83** countries, representing books, digital/ebooks, sidelines, industry services/supplies, music/video/media products, non-books/magazines, and retailer services/supplies

## BookExpo America (BEA) Overview

- North America's largest trade event for publishing
- Second largest in the world
- BEA is supported by:
  - Association of American Publishers (AAP)
  - American Booksellers Association (ABA)
  - Association of Author Representatives (AAR)

## BEA Delivers Qualified Buyers

- Booksellers and distributors (independent, specialty & chain)
- Rights buyers and sellers
- Marketing and publicity professionals
- Retailers
- Editors
- Librarians
- Agents and Scouts
- Film and TV professionals
- Media and Press

## 2014 International Attendee Overview

BEA attendees hailed from 83 countries world wide.  
The Top 10 Countries represented in 2014 were:

- Canada
- China
- United Kingdom
- Japan
- Australia
- Republic of Korea
- France
- Italy
- India
- Germany

## International Rights Center at BEA

- Designated for conducting rights and licensing business
- **125** tables with **222** registered personnel in 2014
- Number of Licensing, Rights and Literary Agents: **660**
- Number of Film and TV Production professionals: **100**

### FOR MORE INFORMATION

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