



# BEA 2015 Translation Market

Sponsored by **pubmatch**  
Global rights network

Wednesday, May 27 - Friday, May 29, 2015: Exhibits, Conference & Special Events  
Javits Center, New York City  
[www.bookexpoamerica.com](http://www.bookexpoamerica.com)

The Translation Market is a low-cost exhibit option at BookExpo America (BEA) where you can showcase translated titles and promote grant programs for translation within a dedicated area on the show floor of similar publishers and service providers. The Translation Market is complemented by the Global Market Forum Stage, which showcases dedicated programming featuring company presentations, education sessions, and discussions with luminaries from across the world of translation. As a Translation Market exhibitor, you have the opportunity to participate on the stage for a special price.

### The Translation Market is part of the Global Market Forum at BEA

- BEA's Global Market Forum Program is a one-day professional program that is open to BEA attendees and exhibitors at no additional cost. This year's Global Market Forum theme is *Books in Translation: Wanderlust for the Written Word*. It will feature leading US and International professionals in a world summit focused on the professional issues and opportunities related to books in translation.
- Global Market Forum takes place Wednesday, May 27 and the Translation Market and Global Market Forum Stage will be open to attendees during show hours from May 27-29.

<b>TRANSLATION MARKET ALL INCLUSIVE TURNKEY SOLUTION — SAVE TIME &amp; MONEY</b>
<b>4' x 5' exhibit area with three chairs, a table, a bookshelf, access to electrical and signage</b>
<b>Two Exhibitor Badges</b>
<b>Materials, handling and drayage</b> — call for details
<b>Dedicated on-site staff for all set up and dismantling needs</b>
<b>Pre-show promotion of the Translation Market</b>
<b>On-site signage and promotion of the Translation Market throughout the Javits Center</b>
<b>Exclusive Pubmatch Listing</b> —PubMatch is a complete rights system: title/rights management, international networking, and rights buying/ selling. Learn more at <a href="http://www.pubmatch.com">www.pubmatch.com</a> .
<b>My BEA Show Planner</b> — a free online planning tool for attendees. Exhibitors can showcase themselves to attendees and connect with them before the show.
<b>Basic Listing</b> — includes company contact information, company description, product category listing, and ability to upload press releases. Automatically gain access to a buyer's contact information when they add you to their My BEA Show Planner.
<b>BEA Mobile</b> —Your company information is included in the show app for attendees to have it at their fingertips.
<b>Basic Listing</b> — includes a brief description of your company (40 words), a link that allows attendees to add you to their My BEA Show Planner agenda, and your booth number which links to the floor plan so attendees can find you faster.

**Standard Pricing: \$1,995**

**Value Add for More Exposure:**  
20 Minute Global Market Forum Stage Presentation\*:  
\$995 (Limited availability)

\*Stage Presentation will be filmed and provided to you post-show for your use. Must exhibit in the Translation Market in order to receive the \$995 Stage Presentation Price.



Yes, I am interested in the sponsorship opportunity above. Please accept this as my insertion order.

Company:  Booth #:

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Authorized Signature:  Date:

For more information, contact Doug Scully at 203-840-5364 or [dscully@reedexpo.com](mailto:dscully@reedexpo.com).  
[www.bookexpoamerica.com](http://www.bookexpoamerica.com)