



The content and the buzz.

## Space-Only Booth Pricing

May 24-26, 2011  
Jacob K. Javits Convention Center, New York City

Size (Sq. Ft.)	AFTER June 1, 2010
100	\$3,960
150	\$5,797.50
200	\$7,635
250	\$9,472.50
300	\$11,310
400	\$14,985
500	\$18,660
600	\$22,335
700	\$26,010
800	\$29,685
900	\$33,360
1000	\$37,035
1200	\$44,385
1500	\$55,410
2000	\$73,785

All pricing includes Booth Space, BEA Cares Donation and My BEA Show Planner.  
Corner Charges: \$375 per corner – not included in the above pricing.

Stand out from the crowd with reusable booth banners.  
**EZ Impact Booth Banners** are cost effective and attention grabbing.  
Ask your Booth Space Representative for details.

For more information, contact Chris Domans at (203) 840-5827 or [cdomans@reedexpo.com](mailto:cdomans@reedexpo.com).

[www.bookexpoamerica.com](http://www.bookexpoamerica.com)