



The content and the buzz.

2010 BEA Space-Only Booth Pricing

May 25-27, 2010
Jacob K. Javits Convention Center, New York City

Size in Square Feet	Cost
100	\$3,810
150	\$5,585
200	\$7,360
250	\$9,135
300	\$10,910
400	\$14,460
500	\$18,010
600	\$21,560
700	\$25,110
800	\$28,660
900	\$32,210
1000	\$35,760
1200	\$42,860
1500	\$53,510
2000	\$71,260

All pricing includes Booth Space, BEA Cares Donation, Directory Listing and Web Listing with Hyperlink.

Corner Charges - \$350 per Corner – Not Included in the Above Pricing

** **New exhibitors** are required to pay a \$100 fee not contained in the above package that includes the DVD “**Trade Show Success – Plan for Profit**”. This DVD Training Program provides comprehensive training and insights insuring you get the very most from your participation. Please ask your Booth Space Representative for details.

Stand out from the crowd with reusable booth banners.
EZ Impact Booth Banners are cost effective and attention grabbing.
Ask your Booth Space Representative for details.

For more information, contact Mike Carlucci at (203) 840-5625 and mcarlucci@reedexpo.com.
www.bookexpoamerica.com