



The content and the buzz.

May 25-27, 2010  
 Jacob K. Javits Convention Center, New York City  
[www.bookexpoamerica.com](http://www.bookexpoamerica.com)

## BookExpo America Exhibits and Conference Pricing Sheet

Choose Your Badge Category	3 Day Pass Early Bird By 5/19	3 Day Pass On-Site	1 Day Pass (5/25, 5/26 or 5/27) Early Bird by 5/19	1 Day Pass (5/25, 5/6 or 5/27) On-Site
Booksellers/Bookstores	<input type="checkbox"/> \$95	<input type="checkbox"/> \$140	<input type="checkbox"/> \$60	<input type="checkbox"/> \$85
Retailers	<input type="checkbox"/> \$95	<input type="checkbox"/> \$140	<input type="checkbox"/> \$60	<input type="checkbox"/> \$85
Librarians	<input type="checkbox"/> \$95	<input type="checkbox"/> \$140	<input type="checkbox"/> \$60	<input type="checkbox"/> \$85
Educators	<input type="checkbox"/> \$95	<input type="checkbox"/> \$140	<input type="checkbox"/> \$60	<input type="checkbox"/> \$85
Non-Profits & Associations	<input type="checkbox"/> \$95	<input type="checkbox"/> \$140	<input type="checkbox"/> \$60	<input type="checkbox"/> \$85
ABA Member*	<input type="checkbox"/> \$75	<input type="checkbox"/> \$140	<input type="checkbox"/> \$50	<input type="checkbox"/> \$85
Publishing Personnel/Editorial	<input type="checkbox"/> \$140	<input type="checkbox"/> \$199	<input type="checkbox"/> \$80	<input type="checkbox"/> \$120
Licensing, Rights, Literary Agents	<input type="checkbox"/> \$140	<input type="checkbox"/> \$199	<input type="checkbox"/> \$80	<input type="checkbox"/> \$120
Non-Editorial Media	<input type="checkbox"/> \$140	<input type="checkbox"/> \$199	<input type="checkbox"/> \$80	<input type="checkbox"/> \$120
Film & TV Production	<input type="checkbox"/> \$140	<input type="checkbox"/> \$199	<input type="checkbox"/> \$80	<input type="checkbox"/> \$120
Publishing Consultants & Agencies	<input type="checkbox"/> \$140	<input type="checkbox"/> \$199	<input type="checkbox"/> \$80	<input type="checkbox"/> \$120
Author (Published)	<input type="checkbox"/> \$140	<input type="checkbox"/> \$199	<input type="checkbox"/> \$80	<input type="checkbox"/> \$120
Book Club Member	<input type="checkbox"/> \$140	<input type="checkbox"/> \$199	<input type="checkbox"/> \$80	<input type="checkbox"/> \$120
Children under 12	<input type="checkbox"/> \$75	<input type="checkbox"/> \$75	<input type="checkbox"/> \$75	<input type="checkbox"/> \$75
Friends/Family (Children over 12)	<input type="checkbox"/> \$295	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> \$125
Industry Professional	<input type="checkbox"/> \$295	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> \$125 (5/27 only)

\*ABA Bookstores have a certain number of FREE badges based on store sales. Allotment determined by ABA. Questions regarding allotment, contact ABA directly at 800-637-0037.

Note: BEA is a trade-only event. No strollers allowed.

### Special Events Tickets (Buy Early, Seating Limited)

- 5/25  
Writers Conference  \$249
  
- 5/25  
ABA Day of Education  FREE
  
- 5/26  
Children's Book & Author Breakfast
  - SPE1 Breakfast, roundtable seating  \$37
  - SPE1T No breakfast, theater seating  \$20
  
- 5/27  
Book & Author Breakfast
  - SPE2 Breakfast, roundtable seating  \$37
  - SPE2T No breakfast, theater seating  \$20
- Book & Author Luncheon
  - SPE3 Boxed lunch, roundtable seating  \$48
  - SPE3T No lunch, theater seating  \$20